



PROPANE

EXCEPTIONAL ENERGY®

Marketer Outlet Signs

The Texas Propane Educational & Marketing Foundation (TPEMF) is reinstating the marketer outlet sign program. This program is based on the TPEMF program implemented in 2004 and by AFRED from 1996-2002. The program will allow propane retailers to acquire rebates in order to refurbish existing signs and/or create a new sign.

Guidelines

1. Propane retailers may apply for a rebate to produce a sign in amount up to \$500. Retailers may retain one sign rebate per Category E Licensee.
2. In order to qualify for Market Outlet Sign rebate, you must be a valid PERC assessment payer (Category E licensee); however you may place the sign at the location of your choice including your customer's location (i.e. dispenser operator's location).
3. The sign must meet project guidelines in order to receive rebate. 50 % of the sign must have the Propane Exceptional Energy logo on it, the other 50 % is customizable to your company and can include whatever your company comes up with. A high resolution file of the Propane Exceptional Energy logo may be downloaded from the Propane Marketing Resource Center (PropaneMaRC) by visiting www.propanecouncil.org. It is recommended that an applicant submit artwork to the TPEMF office for pre-approval to ensure they have met all the guidelines.
4. Applicants must provide paid receipt and photo of erected sign with completed signed TPEMF application in order to receive rebate. Photo evidence can be mailed with application or emailed to jrichards@txpropane.com. TPEMF reserves right to deny any rebate application.
5. The applicant must submit the completed application by May 1, 2009 in order to qualify. After that date, any left over rebates will be distributed on a first come, first serve basis with no quantity restrictions.

Questions? Please call Jackie Richards at (800) 325-7427.