

## 2007 Balloon Season

The Propane Exceptional Energy Hot Air Balloon will be traveling to various multi-marketer events like home & builder shows, as well as balloon festivals around the state.

Don't forget the hot air balloon is also available for individual marketers upon request for various community events. So if you or your community has an event that your company thinks would benefit from having the Propane Exceptional Energy Hot Air Balloon present to help market your product, then let us know about it so we can put it on our 2007 Balloon Calendar; pending approval of your application. Applications for individual marketer events are available through the TPEMF office.



NEW 2007 Propane Balloon T-shirts in royal blue now available for purchase for just \$10 each. All adult sizes available. All volunteers help crew for the propane balloon will receive a free t-shirt.

For more information on how the Propane Balloon Marketing Program can help add to your event or to order a t-shirt, please call Jackie at (800) 325-7427.

## 2007 Propane Exceptional Energy COLD AIR INFLATABLE Program



In addition to making an appearance at select scheduled multi-marketer balloon events, the Texas Propane Educational & Marketing Foundation is making our 10 ft. Propane Exceptional Energy Cold Air Inflatable Balloon available to individual marketers upon request. Cold air inflatables are used as stationary promotional balloons in advertising both indoors and outdoors and are used by numerous national companies such as Touchstone Energy, AT & T, and Coca Cola. Easy set up and the reinforcement of PERC's national message make this an ideal marketing tool for propane marketers.

The Propane Exceptional Energy Cold Air Inflatable is available to all Texas PERC assessment payers upon request.

### Requirements

- 1) Submit completed application at least 15 days prior to event.
- 2) Applicants must submit a valid credit card number to be kept on file. In the case the Cold Air is lost, damaged, or stolen under your care, your credit card will be charged for a replacement.
- 3) Need at least 15 X 15 feet of space.
- 4) Propane retailer responsible for set up and tear down following manufacturer's and TPEMF's instructions.
- 5) Must ship cold air within 5 business days subsequent to the last day of scheduled event.

The TPEMF reserves the right to determine the availability and if the applicant meets all requirements. The Cold Air Inflatable will be available on a first come, first serve basis while funds are available. (See Cold Air Request Application on next page)

For more information or if you have questions, please contact Jackie Richards at (800) 325-7427 or jrichards@txpropane.com.